The Auditions Edge Music Scholarship
Agent (AEMSA) program offers
comprehensive recruitment services for
college and university music departments
and recruitment offices. AEMSA takes the
lead in identifying and connecting top-tier
high school talent with collegiate
programs, ensuring a streamlined and
cost-effective process for building strong
music ensembles.

AEMSA Services

The AEMSA team provides the following services:

- Talent Sourcing: Identifying and locating highly skilled high school musicians and potential recruits.
- Audition Coordination: Conducting preliminary auditions to evaluate musical abilities.
- Communication: Serving as a liaison between the college/university and potential recruits.
- Parent Engagement: Communicating with parents to address questions and highlight the value of your institution.
- High School Collaboration: Partnering with high school band directors to identify exceptional students.
- Program Promotion: Actively promoting the college/university music program and potential recruits' collegiate major.

Recruitment Seasons Packages

AEMSA offers flexible package options tailored to meet the unique needs of college and university music departments. These packages save money and reduce the logistical burden while allowing programs the flexibility to conduct their own auditions if desired.

1-Month Recruitment Season Package: \$1,500

- Ideal for programs seeking quick and targeted recruitment solutions.
- Includes:
 - Talent sourcing for up to 15 potential recruits.
 - Preliminary auditions and evaluations.
 - Coordination of communication with students, parents, and high school band directors.

2-Month Recruitment Season Package: \$2,500

- Designed for programs requiring a more comprehensive recruitment effort.
- · Includes:
 - Talent sourcing for up to 30 potential recruits.
 - Preliminary auditions and evaluations.

- Enhanced communication and engagement with recruits and stakeholders.
- Promotion of the music program to high schools in a broader region.

3-Month Recruitment Season Package (Preferred): \$3,500

- The most extensive package for robust recruitment needs.
- Includes:
 - Talent sourcing for up to 50 potential recruits.
 - In-depth preliminary auditions and evaluations.
 - Ongoing communication with recruits, parents, and high school directors.
 - Comprehensive promotion of the music program and collegiate majors.
 - Detailed recruit profiles delivered to the university/college.

Benefits for Participating Programs

- **Cost Savings:** Significantly reduce travel and administrative expenses compared to traditional recruitment methods.
- **Efficiency:** Maximize time and resources with AEMSA managing the majority of the recruitment process.
- **Customization:** Recruitment Season Packages are flexible and can be tailored to the specific needs of participating band programs.
- High-Quality Talent: Access to well-vetted, highly talented musicians ready for collegiate-level performance.

Why Choose AEMSA?

With AEMSA, your music program will benefit from:

- · Expert guidance and streamlined processes.
- Access to top talent without the need for extensive travel or additional resources.
- A personalized approach to recruiting students who are a perfect fit for your institution.